Unleashing technology across the globe

WHY UNLEASHED?

Tomorrow’s prosperity depends on technological innovation. So why not reward and shine a light on those individuals who are innovating... changing... unleashing technology in the workplace and in the community.

At Talent International, finding and placing great talent is only half the story. The other half is about discovering individuals who have the potential to change the world.

Last year we created the Talent Unleashed Awards because we’re passionate about the technology industry, and big supporters of the people who work in it. Sir Richard Branson partnered with us and presented the award to the 2013 winner, Duncan Ward, Founder & CEO of Classroom of Hope.

This year the program is bigger! We are expanding to Central & East Asia, Southeast Asia and New Zealand (with the United Kingdom coming soon).

WHAT ARE WE LOOKING FOR?

When we say technology, we mean any great idea that combines technological innovation (like an intuitive app or online platform) with a sound strategy. Most importantly we’re interested in the impact it’s made, whether its solving a business problem, generating improvement to company productivity or helping a community in need.

Meet the 2014 judges

SIR RICHARD BRANSON
Founder, Virgin Group

STEVE WOZNIAK
Co-founder, Apple Inc.

JOEL NEOH
International Vice President and Head of Groupon Asia Pacific

PATRICK Y-KIN GROVE
Co-founder & CEO, Catcha

CLIFFORD ROSENBERG
Managing Director, LinkedIn

RICHARD EARL
Founder and Managing Director, Talent International

VISIT WWW.TALENTUNLEASHED.CO TODAY

“Unless you dream you’re NOT going to achieve anything”

SIR RICHARD BRANSON
Talent Unleashed Award Judge 2013–2014
How does it work?

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<th>STEP 1</th>
<th>Enter! There are 5 categories and we want to hear from all game changing individuals using technology to change the whole world or even just their world.</th>
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<th>WHO CAN ENTER?</th>
<th>Anyone who is a permanent resident in Asia, Australia, or New Zealand; and has demonstrated innovation at a category level and meets all eligibility requirements. (Don’t worry, United Kingdom is landing very soon).</th>
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<th>STEP 2</th>
<th>Top 3 entrants from EACH region will be shortlisted – so that’s 60 superstars across Central &amp; East Asia, Southeast Asia, Australia and New Zealand.</th>
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<th>WHAT’S THE MAJOR PRIZE?</th>
<th>Each global category winner (and the People’s Choice’ winner) will go to the Branson Centre for Entrepreneurship in South Africa, where they’ll spend five day learning about business innovation and entrepreneurship.</th>
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<th>STEP 3</th>
<th>These entrepreneurial individuals will then be judged by the regional judges and a finalist for each category from EACH region will be selected to represent their region at the Awards night. Each region will have a celebration to wish the regional finalists good luck.</th>
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<th>WHAT ARE THE BENEFITS OF ENTERING AND BECOMING A FINALIST?</th>
<th>It’s a great opportunity to be recognised in the technology industry across the globe! The final 20 entrants also go to the major Awards night where they will meet other inspiring individuals and meet some of the high rollers in the technology industry. The program is a journey – it’s not just about entering the best idea and receiving an award. It’s about being recognised for their innovation and meeting great leaders of the world.</th>
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| STEP 4 | A global category winner from each category will be chosen by an expert panel of judges and be announced at the Awards night in Sydney, Australia. This is any individual from any of the regions that made it through to the final round. There will also be a People’s Choice’ award which will cover all categories. That means that someone can be a global category winner AND a People’s Choice’ global winner. |
The 2014 Categories

BEST START-UP
Got an idea that’s a real game-changer? We’re seeking individuals who have conceived and implemented a start-up technology-based business that involves visionary technological innovation and a sound strategy. For instance, it could be an intuitive app, a social and entrepreneurial initiative, or a tool that offers a new solution to an existing problem.

RISING STAR AWARD
A chance for the young and talented to dazzle us. We want individuals (aged 25 and under) who have demonstrated technological innovation, leadership in a tech field, or a commitment to making an impact in the workplace or community through the application of technology. We want to shine a light on those young technology professionals making a positive impact.

COMMUNITY IMPACT AWARD
Made a big impact on a local community? We’re looking for individuals who have used technology to solve a social problem, increase social value, or transform entire communities, whether it be in a major metropolitan city or remote local town.

DIGITAL CONTENT AWARD
While there’s an app or digital platform for everything these days, the genuinely good ones are few and far between. We’re looking for individuals who have developed a revolutionary platform, app or piece of digital content that has a demonstrable impact upon the way we live, or indeed, the way we do business.

INSPIRATIONAL LEADERSHIP AWARD
There’s no doubt that a great leader can have a huge impact on any new or established business. In this category our judges will be looking for an individual who has demonstrated and driven technological innovation, by applying effective leadership qualities. We want to hear from people who know how to share a vision, motivate their team, and have earned trust within their organisation. You could have led a team to make a workplace breakthrough or transformed an entire business. If you have the qualities of a great leader we want to hear from you.

PEOPLE’S CHOICE AWARD
Don’t forget - There are 6 winners! The ‘Peoples Choice’ award is any finalist across any of the categories that has been selected from the public.

DUNCAN WARD – WINNER OF TALENT UNLEASHED 2013
Duncan is a social entrepreneur with 15 years experience working in various different IT, leadership, consulting and management roles. Having travelled and volunteered around the world, Duncan found that despite career success, the most fulfilling and challenging work he could do was supporting organisations and leaders working to improve children’s lives.

Duncan changed his life direction when he founded Classroom of Hope, devoting half of his time away from the private sector towards overseeing developing and managing Classroom of Hope’s projects. Duncan is passionate about making the world a better place for children by giving them access to the life-changing gift of education.